



ALEXANDROU

PROMOTION & ADVERTISING

TO :

Thessaloniki 4-10-2006

Marketing of Real Estates in Greece and Abroad

Direct Marketing

Advertisements in newspapers, magazines and the Web in **Greece** (500 mass media) and **abroad**

Cooperation and Franchising

Madam, Sir,

We have specialized in newspaper & magazine advertisements all over Greece. Due to our longstanding experience with a wide range of clients from technical and real estate branches we decided to launch our own real estate marketing programme in 2006 to sell Greek estates abroad.

In detail:

Looking for clients in GREECE?

Looking for clients ABROAD?

Commercial adverts-announcements in daily and weekly newspapers (Athens/Thessaloniki/rest of Greece)

ASK FOR OUR SPECIAL OFFERS!
REBATES POSSIBLE!

examples: special offers for realtors:

- **9 adverts in every Sunday edition** of the daily newspaper MAKEDONIA for one year– **54 € /month**
- 1 advert in the AGGELIOFOROS 3,99 €
- adverts in “Metro-Advertisements” = **1,14 €** per advert & special price packages
Ask for our offers!

We select the newspaper, create adverts etc. to help you to save time and trouble – adverts in **any Greek newspaper** (e.g. Ta Nea, To Vima, Kathimerini, Aggelioforos, Makedonia, Ethnos, Eleftheros Typos etc.)

We market real estates in 28 countries!

1. With Direct Marketing

- Only 290 € per 300 real estate brokers in any country of your choice! (480 €/500 real estate brokers & 960 €/ 1000 brokers)
- **20% discount** on the price given above until **30/03/2006**

1. Advertisements in foreign newspapers

from 01/01/07

(*in many countries all over the world!!*)

- **Increase the chances of your real estate for sale/rent!**
- **Looking for cooperation partners from your branch-Clients-Franchising partners or other information** (in Greece and abroad)?

Interested in Franchising? We help you to find partners in Greece or abroad (28 countries) – contact us!

- Get listed with us! -

We take over the following services (on your account):

- Taking shots and TV/video spots
- Special offer: hosting for **70 € per year** & website creation (ask for our prices)
- Translating/interpreting services, reception of visitors, event services, Public Relations etc.

Alexandrou is the responsible agency for organizing the Greek TV/radio award show “Chrysa Kirykeia”.

WE ACCEPT SUGGESTIONS FOR COOPERATION!

ELENI CHRYSOPOULOU

Marketing Assistant

Looking forward to cooperating with you

AVRAAM SKENTERIDIS

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